

2019 FORTIFIED COLLABORATIONS FARM DINNER SERIES



BECOME A SPONSOR

Our collaborative farm dinners are the premiere Pop-Up Farm-to-Fork events in Northern Colorado. We started the farm dinners as a prototype for collaboration in the community, bringing together farmers, chefs, breweries, businesses and non profits to create meaningful, memorable and

magical evenings of connection on a farm. We invite you to help us continue our work of insuring a connected and collaborative community by becoming a sponsor. With your sponsorship, you support our mission and receive access to all Fortified events, which include opportunities to break bread

with community members, new friends and old, infusing your brand with the spirit of this place and these people. We don't believe that fun and philanthropy should be separate. We bring people together for good causes and good times! But we can't do it alone. It's a "we" thing. We are stronger together.

OUR MISSION

To strengthen community through purposeful collaborations and partnerships that create authentic connection and fortify our local economy and the living systems that sustain us.

OUR VALUES

Keeping it Collaborative

We believe that we're "better together." We actively work with members of the community on matters of common interest and shared values.

Keeping it Local

We believe that the core of a restorative and resilient economy is a commitment to place. We actively support local businesses, local farmers and local households.

Keeping it Positive

We believe in seeking out the best of the best. We look for positive examples, methods and ideals around our community and around the world to emulate and share.

Keeping it Innovative

The true test of an idea is in its implementation. We believe in continual learning and improvement through action and work that exemplifies the kind of world we want to live in.

Keeping it Fun

We believe in good friends and good times. We strive for balance with a playful spirit and open hearts and minds.

Keeping it Real

We believe in speaking from the heart and honoring the innate value in everyone. We listen to each other and we stay honest, candid, positive and flexible.

OUR WORK

Over 4,500 meals served

Direct collaborations with 60 businesses and farms

\$50,000+ given to 25 regional non-profit organizations

Direct payments and promotions for 20 local farms

2019 FARM DINNER SERIES SPONSORSHIP OPPORTUNITIES



7.21



9.15



10.19

SERIES SPONSORSHIP \$5,000

Sponsor all three dinners and receive exclusive offers and insider deals on community events plus all of the following promotional benefits:

- ★ 4 Tickets to each dinner - 12 total
- ★ Your logo or business name placed on all printed promotional materials: poster for each dinner, flyers and handbills
- ★ Your logo on all printed and digital advertising: local and regional press, online digital/banner ads
- ★ 3 post campaign about your business on Fortified Collaborations social media channels and tags in all event-specific posts (approx. 6 per event)
- ★ Inclusion in all email blasts for dinners
- ★ Your business mentioned in any on-air radio promos and interviews
- ★ Mention in all press releases (sent to 500 media outlets)
- ★ Opportunity to host branded cocktail hour, decor, music, announcements (or banner and table at event)
- ★ Thanked publicly at each dinner and your name on sponsor board/banner at each dinner
- ★ Contributing to the mission and success of local non profits, farms and small businesses.
- ★ Helping create a happier, healthier, and more resilient community!

INDIVIDUAL DINNER SPONSORSHIP \$2,000

Choose among our three dinners and receive exclusive offers and insider deals on community events plus all of the following promotional benefits:

- ★ 4 Tickets to the sponsored dinner
- ★ Your logo or business name placed on all printed promotional materials for that dinner: poster for dinner, flyers and handbills
- ★ Your logo on all printed and digital advertising for that dinner: Local and regional press, online digital/banner ads, links to your website
- ★ 1 dedicated post about your business on Fortified Collaborations social media channels
- ★ Inclusion in all lead up email blasts for dinner (2 total)
- ★ Your business mentioned on any on-air radio promos and interviews
- ★ Mention in the press release (sent to 500 media outlets)
- ★ Thanked publicly at the dinner and your name on sponsor board/banner at each dinner
- ★ Contributing to the mission and success of local non profits, farms and small businesses.
- ★ Helping create a happier, healthier, and more resilient community!

DEADLINE FOR SPONSORSHIPS: JUNE 14

Contact Kristina Cash at kristina@fortifiedcollaborations.com, or (970) 217-8786